



**Mário Pertile** : Nov.1983.Brazil

**Phone/Whats**  
(+55 51) 98195.6078

**E-mail/Hangouts**  
mario.freela@gmail.com

**Twitter**  
@mariopertile

**Instagram**  
@mariopertile

**YouTube**  
youtube.com/mariopertile

## About

20 years @ design  
and advertising market.

Specializations in Milan and Syracuse (Italy),  
Berlin and Blankenrath (Germany) in design  
and architecture areas, creative processes  
and graphic production.

Exhibitions attended in Milan (Italy),  
Berlin and Blankenrath (Germany)  
and Villafranca de los Caballeros (Spain).

More than 400 companies served in Brazil  
and worldwide, directly or through agencies.

## EXPERIENCE I : COMPANIES WHERE I WORKED

- **John & Hackmann Co.** [BRAZIL]  
Account and Production Manager
- **Levitare Studios Pe.** [SINGAPORE]  
Designer and Creative Consultant  
Branding and general design for the company clients (2011/2018)
- **Mulgoi S.L.U.** [SPAIN]  
Designer and Creative Consultant  
Branding and general design for the company and its apps (2014/2019)
- **Low-Level** [SPAIN]  
Branding and UX/UI design for softwares and apps  
(2014/2018)
- **AGWS Comunicação** [BRAZIL]  
Digital Marketing Planning  
Digital and Graphic Designer  
(2011/2014)
- **Vanguarda Estratégia** [BRAZIL]  
Graphic Designer and Art Director  
(2009/2011)
- **Colinho Childrens School** [BRAZIL]  
Marketing Director  
(2005/2009)
- **Proper Comunicação** [BRAZIL]  
Graphic and Digital Designer  
(2003/2005)
- **Atuação Publicidade** [BRAZIL]  
Art Assist.  
(2000/2003)

## PUBLICATIONS : THINGS THAT I HAVE PUBLISHED

- **Secrets for a Good Logo - Whats you need to know before hire a designer.** [E-BOOK]  
LINKS: [English] [Portuguese]
- **Architecture 1o1 - the learning trilogy** [ISSUU]  
Part 1 - Learning How to Learn [LINK]  
Part 2 - Learning How to Start [LINK]  
Part 3 - Learning How to Do [LINK]
- **Panorama 1o1 - Walking Through Siracusa** [ITALY]  
Work in Progress. 1o1 Siracusa panorama pictures studying the wide format.

## EXPERIENCE II : PROJECTS THAT I HAVE WORKED ON

- **Design 1o1** [Italy/World]  
Teacher and Course Manager  
Global community focused on design study and teach.  
2 courses produced, besides participation in exhibitions and projects around the world.
- **Course "Marketing 4 Children Schools"** [Brazil]  
Teacher and Course Manager  
Course about how to deal with advertising limitations for the nich.
- **I.Second.Cine.Video** [World]  
Founder  
First Virtual International Short-Movie Festival,  
on Second Life (2008).
- **EBTK - 1st 24h Live Independent Music Webradio** [Brazil]  
Co-Founder  
Live webradio, Blog, events and live concerts and podcasts,  
all about Brazilian indie music (2009).
- **Circuito Cultura Independente** [Brazil]  
Producer and Art Director  
Independent reggae, punk and rock bands live concert and streaming  
at Livraria Cultura inside a Shopping Center (2010).
- **Art director on movie festivals** [BrazilWorld]  
III FANTASPOA (2008) - International Horror Movie Festival  
God Save the Movies (2008) - British Film Festival  
Mundo Quente das Animações (2008) - Anitated Movie Festival
- **Sinestesico - Multimedia Project** [BrazilWorld]  
A series of audio/video/live shows in different formats.  
Twitch, Youtube, IGTV, DinâmicoFM, Steam.  
Indie games review, gameplay and IRL.

## LAST CERTIFICATES : SEE ALL ON LINKEDIN [LINK]

- **Architecture 101 Summer Camp - Blankenrath/Germany**  
Abadir Academy License 494 june/2015
- **Architecture 101 Parts 1, 2, 3 - From Space to Architecture**  
Abadir Academy ECTS Licence Grade: A april/2015
- **Architecture Between the Sea and the Sky - Syracuse/Italy**  
Abadir Academy agosto de 2014
- **Participation @ #Blaueblumen Exhibition at UDK/Berlin**  
Abadir Academy abril de 2014
- **User Experience for Web - Certificate of Achievement**  
Open2Study dezembro de 2013
- **Online Advertising - Certificate of Achievement**  
Open2Study novembro de 2013